

Summary of Website Survey

Group Members

Stephanie McAllister	Pharmacist, Hawkes Bay DHB
Tash (Natasha) Bell	Mental Health Pharmacist, Auckland DHB
Tonya Sammon	Pharmacist, Canterbury DHB
Nicki Thomson	Pharmacy Technician, Capital and Coast DHB
Jessica Nand	Pharmacist, Waitemata DHB
Lisa Jackson	Pharmacy Manager, Greymouth Hospital, West Coast DHB
Simon Jamieson	eMedications Pharmacist, Southern DHB (Chair)

Summary of Findings

Demographics of respondents

Role: 75% hospital pharmacists, 17% academic/community/primary care pharmacists, 8% pharmacy technicians (variety of roles), no interns!

Workplace: 90% hospital domiciled

Current Website

The 3 most popular areas: Conferences and Meetings, SIGs, Members Section

Features that don't work well include navigation and layout, out of date information, pages very busy, can be difficult to read text, password can be difficult to remember.

Features that do work well include tabs for navigation, employment section, current/latest news.

New Website Features

1. Online payments and voting
2. Security a priority including user profiles, username and password (ability to reset)
3. Information about NZHPA/Hospital Pharmacy
 - a) Profile the executive/fellows
 - b) Promote hospital pharmacy via pictures/stories/members/related pharmacy sites
 - c) Membership benefits
4. Further resource repository (information sharing, enhance standardisation)
5. User friendliness, aesthetics, modernisation
6. Better search function
7. Education Provision
8. Cultural diversity by promotion of hospital pharmacy as per 3b)
9. SIG management of associated webpages

The PC/laptop preferred way to access, mobile devices such as phone/tablet a close second.

In summary the membership want a functional website (not necessarily all singing, all dancing) that doesn't cost the earth.